

## FOR IMMEDIATE RELEASE

GORILLASPOT & FX NOMINATED FOR BEST VIDEO REMIXES/MASHUPS FOR THE “IT’S ALWAYS SUNNY IN PHILADELPHIA MASHUP” SITE IN THE 13th ANNUAL WEBBY AWARDS

**New York, NY – April 30, 2009** – GorillaSpot & FX announced today that it has been nominated for Best Video Remixes/Mashups site for the “*It’s Always Sunny in Philadelphia Mashup*” site in the 13th Annual Webby Awards.

Hailed as the “Internet’s highest honor” by the New York Times, The Webby Awards is the leading international award honoring excellence on the Internet.

GorillaSpot has developed the leading online video mashup technology that allows users to create and share personalized brand videos, and they teamed up with FX to develop the “*It’s Always Sunny in Philadelphia Mashup*,” where fans of the show were able to make and share their own *Sunny* videos using their favorite clips and music from the top-rated show.

“Nominees like GorillaSpot & FX are setting the standard for innovation and creativity on the Internet,” said David-Michel Davies, executive director of the Webby Awards. “It is an incredible achievement to be selected among the best from the nearly 10,000 entries we received this year.”

“Receiving a Webby nomination for the *Sunny Mashup* site is a great honor for us, as we are being recognized alongside the best and most creative in the online industry,” said GorillaSpot CEO Athan Stephanopoulos. “Working on this campaign with FX was incredibly fun and exciting, as the content of the show was ideal for a mashup site.”

“Our goal was to create a distinctive interactive experience for the passionate fans of *It’s Always Sunny in Philadelphia*, where they were able to share their mashups on FXNetworks.com as well as other social networks,” said Jason Phipps, FX Director of Digital Media. “We are extremely proud to have received this nomination with our partner GorillaSpot.”

As a nominee, both GorillaSpot and FX are also eligible to win a Webby People’s

