



GorillaSpot Named AlwaysOn East 100 Winner

Company Selected as Technology Innovator in Digital Media for 2009

New York, New York, -- May 8, 2009 -- GorillaSpot today announced that it has been selected to the 2009 AlwaysOn East 100 List. The AlwaysOn East 100 Award is given to private, emerging technology companies creating new business opportunities in high-growth markets. GorillaSpot was selected by the AlwaysOn editorial team based on demonstration of growth, market opportunity, quality of innovation and customer traction.

"We are honored to be recognized by AlwaysOn and to be included in such a distinguished list of companies", said Athan Stephanopoulos, CEO of GorillaSpot. "As advertising and media companies continue to look for new ways to participate in and leverage the explosion of user-generated content, we will continue to assist these companies in providing compelling video mashup experiences for their audiences."

GorillaSpot and the other AlwaysOn East 100 winners will be recognized at the Venture Summit East Conference at the Mandarin Oriental Hotel in Boston, MA, on May 20-22. This two-and-a-half day executive conference is co-presented by J.P. Morgan and Forbes and will feature presentations and high-level debates from the most influential institutional investors, venture capitalists, corporate buyers, investment bankers and research analysts in the Eastern US. "It's no secret that technology and innovation are vital to bringing our country out of economic recession," said Tony Perkins, founder and editor of AlwaysOn. "The companies on this year's list have not only created innovative technologies that solve real business problems, but have stimulated economic growth through the generation of new jobs. I congratulate every winner selected for this year's award and wish them all tremendous success in the future."

The AlwaysOn East 100 winners were selected from among hundreds of other technology companies nominated by investors, bankers, journalists and industry insiders. The AlwaysOn editorial team conducted a rigorous three-month selection process to finalize the 2009 list.

A full list of all the AlwaysOn East 100 winners can be found on the AlwaysOn website at <http://alwayson.goingon.com/permalink/post/32212>

About AlwaysOn

ALWAYS ON ignited the open-media revolution in early 2003 by being the first media brand to launch a global blog network. In 2004, ALWAYS ON continued to lead the media industry in innovation by introducing a social network where members can connect and engage. ALWAYS ON is also revolutionizing the media business by applying its open-media principles to its executive event series (Summit at Stanford, OnMedia, OnHollywood, GoingGreen East and West, Venture Summit East and West) and quarterly print "blogozine" by empowering its members to post and share their ideas and meet each other online. As our loyal readers know, ALWAYS ON is committed to the free-market, merit-driven approach to reporting and event programming. No other media brand has dared to create such open interaction with its readers and event participants.